

ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

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MONTHLY NEWS LETTER

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ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

Academic/ Co-Curricular/Extra-Curricular Activities and Achievements

Intercollegiate Achievement: Business Quiz Participation 26 March-2026

The Institution is proud to share that the MBA students, Sathish M and Sudhindra N (MBA III Semester), represented Aditya Institute of Management Studies and Research at the prestigious Magnus – Primus B School Fest 2026, held on 25 & 26 February 2026 in Bengaluru. They participated in the Business Quiz (Epoch IQ)—a dynamic competition that tested analytical thinking, decision-making, problem-solving, and teamwork through real-world business scenarios. Their enthusiastic participation reflected confidence, clarity of thought, and a strong ability to apply academic knowledge in a competitive environment. The event provided valuable exposure to strategic



thinking and managerial decision-making, enhancing their professional competence. Both students received certificates of participation, making this a proud and enriching learning experience that strengthened their

competitive spirit and managerial confidence. Congratulations to our participants!

<https://www.instagram.com/p/DWlffs1CfTs/?igsh=ZmR5Y29lOGZqMmM0>

Student's Achievement in Intercollegiate Competition 1 April 2026

Proud Moment for AIMS. The students of Aditya Institute of Management Studies and Research

proudly participated in the intercollegiate competition "N Samvrudhi" held on 1st April 2026 at Dr. NSAM (Nitte) First Grade College. Our BBA students showcased exceptional talent in events like Best

Entrepreneur and Clash of Words (Debate), reflecting creativity, confidence, and strong communication skills. A special congratulations to Mr. Nitin and Shohan Raj for securing 1st Place in the Clash of Words Debate



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and winning a cash prize of ₹1,000. Their achievement is a proud moment for the institution and an inspiration for fellow students to aim higher and participate actively. Keep shining, keep achieving!

<https://www.instagram.com/p/DWxrvlEDCaj/?igsh=MW1sZHppemN2cHo2eg==>

Determination & Team Spirit Women's Volleyball 5 April 2026

Aditya Institute of Management Studies & Research proudly hosted the Dr. Manmohan Singh Bengaluru City University Inter Collegiate Sports Competition – Women's Volleyball on 4th April 2026 at our Indoor Stadium. The tournament witnessed enthusiastic



participation from various colleges, where teams displayed excellent coordination, strategy, and true sportsmanship in a competitive knockout format. A proud moment for

us as Aditya Institute of Management Studies & Research secured the *Runners-up* position! Our team showcased remarkable teamwork, resilience, and determination throughout the tournament, making the institute proud. The event also enhanced physical fitness, confidence, leadership, and decision-making skills among participants while promoting women's participation in sports and strengthening inter-collegiate relationships. Kudos to all participants, organizers, referees, and faculty members for making this event a grand success. <https://www.instagram.com/p/DWxr1-FjLVA/?igsh=MThvbmpjZHZ2djljOA==>



Empowering Young Women Through Knowledge & Purpose 7 April-2026

Aditya Institute of Management Studies, Bangalore, successfully organized the IBM Career Resource Kit Distribution program in association with Kritagyata Trust, as an initiative of IQAC, NSS & the Skill Development Cell. The session was specially designed for girl students, focusing on empowering them with the right mindset, skills, and confidence

for their future. The resource person, Mrs. Aruna, delivered an inspiring talk highlighting the importance of life values, self-development, and career readiness. Students were also encouraged to actively engage in social service and become part of NGOs, fostering a strong sense of social responsibility towards society. As a key highlight, IBM Career Resource Kits were distributed to all participants, providing valuable tools and guidance to support their career



journey. A meaningful initiative that inspired young women to grow as

confident professionals and socially responsible individuals.

<https://www.instagram.com/p/DW3fdxOifA1/?igsh=MTNveHVRmZl4M3dwdg==>

Birth Anniversary of Dr. B. R. Ambedkar 14 April 2026

Aditya Institute of Management Studies commemorated the 136th Birth Anniversary of Dr. B. R. Ambedkar with great respect and enthusiasm. The celebration began with the ceremonial garlanding of his portrait and lighting of the lamp. The event highlighted the enduring relevance of Dr. Ambedkar's vision and his powerful message of "Educate, Agitate, and Organize." An inspiring address encouraged students to become knowledgeable, responsible, and socially conscious individuals, reflecting the ideals of the Father of the Indian Constitution. A documentary



screening on his life and legacy offered deeper insights into his remarkable journey, struggles, and contributions to nation-building. The program concluded on a patriotic note with the National Anthem, making it a

meaningful occasion to honor and remember his invaluable contributions.

<https://www.instagram.com/p/DXJ-maQiSlz/?igsh=eXhtMTN1cmo0YjN0>

Student's Achievement at Atria Institute of Technology 24 April 2026

Intercollegiate Aditya Institute of Management Studies proudly celebrates the outstanding achievement of our students at Vigyanrang Atria Ignite 2026, held on

24th April 2026 at Atria Institute of Technology, Hebbal, Bengaluru. Our talented BBA IV Semester students, Mr. Shohan Raj N and Ms. Rida Kouser Farooqui, showcased exceptional creativity and marketing acumen, securing 🏆 First Place in the

Marketing Event and winning a cash prize. This accomplishment stands as a testament to their creativity, perseverance and passion for excellence.

<https://www.instagram.com/p/DXiWNRcXrg/?igsh=bTY5aXV2Nnp1Njli>

