

# ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

No. 12, Kogilu Main Road, Behind Annapoorneshwari Temple, Yelahanka,

Bengaluru 560064, Karnataka. [www.aimsbangalore.net](http://www.aimsbangalore.net)

## MONTHLY NEWS LETTER

Volume No. : 2

Issue No.: VII

July: 2025

### ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

### Academic/ Co-Curricular/Extra-Curricular Activities and Achievements

#### Founder's Day Celebration 02 July 2025

AGI celebrated Founder's Day on 02 July 2025 in a solemn and heartfelt manner, extending warm wishes and congratulations to our beloved Chairman on the occasion of his 54th birth anniversary. The celebrations reflected the bountiful

love, respect, and happiness shared by the AGI family. The event featured a melodious musical concert by renowned playback singers Divya Raghavan and Narasimhan, honoring our visionary leader and the enduring impact of his leadership. The occasion also marked the 95th birth anniversary

of Dr. D. Srinivasan, IAS Rajkumar Academy, and the 76th birth anniversary of Dr. K. Reddemma, Retd. Professor, NIMHANS, and Nodal Officer, Ph.D. National Consortium, RGUHS. [Link: https://www.instagram.com/p/DLovRkzziFU/?igsh=ajBuOTd4OTk1ZG1u](https://www.instagram.com/p/DLovRkzziFU/?igsh=ajBuOTd4OTk1ZG1u)



## **Placement Orientation Session 10 to 16 July 2025**

The Placement cell of AIMS initiated one week placement orientation session, assessment and followed by Campus placement drive from 10th to 16th July, 2025 for final year MBA students. Placement orientation was initiated from 10th to 16th July, 2025 in association with Systems Domain, our Placement Partner. The resource persons, Mr. Akshay Raj, Business Analyst and placement consultant, and Mrs. Sreeja, Head, Operations, emphasized on Interview dos and don'ts and plan of action for

## **Job Assessment & Job Literacy session, 17-July-2025**

The Placement cell initiated One day Job Assessment & Job Literacy



## **Inauguration of UG Orientation program 24 July 2025 for the academic year 2025-2026**

The UG Orientation Program for the academic year 2025–26 was organized by Aditya Institute of Management Studies to warmly welcome the newly admitted students

placements, followed by one-on-one mock assessment session. After the mock assessment, the first campus placement drive was initiated by Systems Domain for MBA students. The campus placement drive started with a Welcome address by the staff and followed by placement Orientation by Mr. Avinash Kumar CEO - Monetize Capital. Next aptitude round of interview was conducted and 21 students got shortlisted for the next round of the interview. Later, one on one interview was conducted for 21 shortlisted students and the results are awaited.

session in association with Jeevitam Livelihood Tech Solutions Pvt Ltd for MBA II and IV semester students. Resource persons: Ms. Upalabdhii Pandey, Project Manager, Mrs. Rashmi -Senior Project manager and Mr. Sanjay Key accounts manager. Session started with assessment to identify the interested areas for jobs followed by prerequisites for the identified jobs. The interactive session covered the topics- Building primary,

of B. Com, BBA, BCA, and Aviation. The program began with the ceremonial lighting of the lamp, followed by the Nada Geethe and a formal welcome address. The session was inaugurated by Dr. Pushpa Shetty, Principal of the institution, who emphasized the importance of

The overall one-week rigorous session instilled confidence in the students to crack the further interview and the campus drive gave an enriching experience to the students.



secondary and tertiary livelihood, Differences between Part time, full time & freelance jobs, JD decoding for better opportunities followed by team building activities. The session was concluded by showcasing the report of student's interested areas for jobs and proposed areas using assessment software tool. The session gave an idea of choosing the best job opportunity suitable for the students in career initiation.

education in shaping both personal and professional development. She elaborated on the primary objective of the orientation program—to provide students with a complete overview of the institute's vision, academic framework, infrastructure, and co-curricular opportunities. The session

concluded with a PowerPoint presentation that highlighted various activities and achievements of the academic year 2024/25, giving students a glimpse into the vibrant campus life at Aditya Institute of Management Studies. The UG orientation program comprised various sessions, including communication skills, yoga and self-realization, aptitude development, health and hygiene, computer skills, the importance of cells and forums, and accounting in daily life



**Yoga and Self- realization Session  
26.July.2025**

As part of the UG Orientation Program, an one-hour Yoga session was successfully conducted for the newly admitted undergraduate students. The session aimed to promote awareness about physical and mental well-being and to help students begin their academic journey with clarity and calmness. The session began with a warm welcome,

followed by basic warm-up exercises, a series of simple asanas such as Tadasana, Vrikshasana, and concluded with pranayama and a brief guided relaxation. Students participated actively and expressed that the session helped them feel relaxed and rejuvenated. The initiative was well-received by the freshers and served as a meaningful introduction to a healthy lifestyle. It also emphasized the importance of managing academic pressure through mindful practices.

The session ended with a vote of thanks, encouraging students to incorp



orate yoga into their daily routines for holistic development.

**Sports and Fitness events 26 July  
2025**



As part of the UG Orientation Program for the academic year 2025–26, a sports event was organized by Aditya Institute of Management Studies for the newly admitted students of B. Com, BBA, BCA, and Aviation courses. The session began with a brief welcome by the Physical Education Director, Mr. Shantharaju, who spoke about the importance and

benefits of sports in daily life. He explained how sports help improve health, develop discipline, and build teamwork among students. The event started with warm-up exercises, followed by fun outdoor games. Students took part in various activities like: Basketball, Lemon and Spoon Race and Three-Legged Race. All Students participated with great

interest and enthusiasm. These games helped them learn coordination, teamwork, balance, and communication. The event also

### **Visit to the Visvesvaraya Industrial & Technological Museum (VITM) 31-July-2025**

The college organized a one-day trip for Undergraduate freshers in the 2025–2026 academic year as part of their orientation program. During this study visit, the students enthusiastically toured the Visvesvaraya Museum and gained more information on the science and technology. Their active participation and cooperation with the faculty made the experience both engaging and successful. The Undergraduate students from BCA, BBA, BBA Aviation and BCom programs visited the Visvesvaraya Industrial and

### **Intercollegiate Competition 31 July 2025**

The Undergraduate and MBA students from the Management and Commerce departments, participated in the two-day National-level Management Fest Exuberance 4.0 at Acharya Institute of Technology, Soldevanahalli, Bengaluru, held on 31 July and 1 August 2025. Students represented the college in the HR and Marketing events and also competed enthusiastically in the Tug of War and Treasure Hunt competitions. All

helped new students interact and bond with each other. The program ended with words of encouragement from



Technological Museum (VITM) in Bengaluru, immersing themselves in a rich and interactive environment that brings science and technology to life. Located near Cubbon Park, the museum features multiple galleries— Engine Hall, Electro Technic, Space



the sports department, motivating students to take part in more sports activities.

Technology, Biotechnology, Fun Science, BEL Electronics, Science for Children, and a Dinosaur Enclave— each offering hands-on exhibits to illustrate scientific principles through experience. Highlights included the replica of the Wright brothers' Kitty Hawk aircraft with a flight simulator, a pneumatic moving Spinosaurus model, and interactive stations where students experimented with electricity, motion, optics, and sound Museum of India. The visit proved especially valuable for students across diverse disciplines—those in BCA found the electronics and space galleries relevant to their coursework;

participants received certificates of participation. The event provided students a platform to apply theoretical knowledge in real-world scenarios, enhance their managerial and leadership skills through participation in national-level events in the field of HR and Marketing, fostered networking opportunities with peers and industry professionals, thereby contributing to their holistic development and the institution's reputation.