

# ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

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## MONTHLY NEWS LETTER

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### ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

### Academic/ Co-curricular/Extra-Curricular Activities and Achievements

#### Environmental Day Celebration on 5-June-2025:

As part of the Environmental Day celebrations on 5<sup>th</sup> June 2025, National Service Scheme (NSS) from AIMS &R visited Venkata Government School at Yelahanka to engage students and staff in activities aimed at

promoting environmental awareness and sustainability.



over few saplings of native and fruit-bearing trees. Finally, we distributed notebooks, stationery items, and biscuits as a token of appreciation and encouragement. The observance of World Environment Day 2025 calls for a dual commitment: to combat plastic pollution through conscious consumer choices and to advocate for environmentally responsible AI development.

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Faculties wholeheartedly welcomed the students, staff and Management for the celebration of Environmental Day. The students were emphasized on the importance of preserving the trees by story, skit and short videos were presented by the faculties. A tree-planting ceremony was organized within the school engaged in a series of environmental premises. Students and staff enthusiastically participated, planting

*“Learn -Act - grow —  
Together for a  
Greener Tomorrow!  
Join hands to plant  
hope.*

## Yukti Innovation Challenge 06 June 2025

The Yukti Innovation Challenge 2025 witnessed enthusiastic participation from BCA 6th and 4th Semester students.



## International Yoga Day Celebration -21 June 2025

On 21st June 2025, a team from Aditya Institute of Management Studies & Research visited Venkatala Government School as part of the NSS initiative to celebrate International Yoga Day. The session began with a short introduction on the significance of yoga in promoting a balanced lifestyle. The event embraced the global theme “Yoga for One Earth, One Health”, aligning wellness with environmental responsibility. The Yoga session was actively led by faculty member Ms. Shubhra Chakravorty, who demonstrated key Yoga asanas like Vrikshasana (Tree Pose), Tadasana (Mountain Pose), and Trikonasana (Triangle Pose) to promote balance, stability, and flexibility and breathing exercises

Serving as the Resource Person, Mr. Diptarko Sharma, a seasoned professional with over 20 years of experience in IT, IoT, Telecom OSS/BSS, and data analytics, conducted a comprehensive evaluation of each student project. The Yukti Innovation Challenge 2025 aimed to provide students with a dynamic platform to showcase their technical creativity and project development skills. The initiative also sought to encourage problem-solving, critical thinking, and collaborative learning through real-time evaluations and professional mentorship.

The event not only highlighted the innovative spirit of the students but also like Anulom, Vilom and Udgat Pranayama were practiced to enhance mental clarity and calmness. The children were highly engaged and enthusiastic during the session, creating a lively and positive environment.



The students expressed their joy and gratitude, while several shared their eagerness to continue practicing yoga regularly. The event not only spread



inspired them to pursue excellence in technology-driven solutions.

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awareness about wellness but also fostered strong community engagement and mutual respect.

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*"Yoga for One Earth, One Health — nurturing balance, clarity, and community harmony."*

*"Every breath builds strength, every pose plants peace for a brighter tomorrow."*

## NSS Initiative: Visit to Sarvodaya Service Society-27 June 2025 | Values Through Service

The NSS Forum of Aditya Institute of Management Studies organized an



## “NSS Forum Walkathon 2025: Good Health Begins with Simple Steps-28 June 2025”

The NSS Forum of Aditya Institute of Management Studies organized a Walkathon on 28th June 2025 with the theme **“Good Health: Stay Fit with a Walk.”** The event aimed to promote physical fitness, spread awareness about healthy living, and encourage the



NGO visit to Sarvodaya Service Society, Vijayapura, Devanahalli, Bengaluru, on 27th June 2025 for MBA students. The purpose of the visit was to foster empathy and social responsibility, observe the operations of a social enterprise, and explore opportunities for student engagement in community development. Students interacted with community members, gaining firsthand insights into grassroots challenges and solutions, while also discovering how management skills can be applied to drive meaningful change. The visit highlighted the importance of collaboration between academia and social enterprises for sustainable impact, inspiring participants to

community to adopt walking as a simple yet effective way to maintain good health. Commencing at 10:00 am from the college premises, walkathon saw the enthusiastic participation of over 500 students and faculty members who covered the neighborhood of Kogilu carrying banners and placards that highlighted the importance of regular physical activity and balanced nutrition. The closing ceremony, presided over by Dr. B. A. Vishwanath, Chairman of Aditya Group of Institutions, emphasized the significance of physical fitness in everyday life. Overall, the walkathon was a grand success, fostering community spirit and reinforcing the powerful message that good health truly begins with simple steps.

embrace empathy, responsibility, and active citizenship in their professional journey.

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The event also created a sense of unity among participants, reminding everyone that collective efforts can lead to healthier lifestyles. Students expressed their excitement in being part of an initiative that blended fitness with social awareness.

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*“Good health begins with simple steps — walk today, lead a fitter tomorrow.”*