

# ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

(Affiliated to Bengaluru City University | Approved by AICTE)

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## MONTHLY NEWS LETTER

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### ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

### Academic/ Co-Curricular/Extra-Curricular Activities and Achievements

#### World Soil Day Celebration 5.Dec.

**2025** Aditya Institute of Management proudly celebrated **World Day** with great enthusiasm and active participation from students and faculty. The event aimed to create awareness about global unity, cultural diversity, sustainability, and shared responsibility toward building a better world. [https://www.instagram.com/p/DSosi8Kk2G8/?img\\_index=5&igsh=MmJpd282aGc4Ymk1](https://www.instagram.com/p/DSosi8Kk2G8/?img_index=5&igsh=MmJpd282aGc4Ymk1)



#### International Civil Aviation Day.

**7.Dec.2025**

Celebrated International Civil Aviation Day on 7th December 2025 with great



enthusiasm and active participation from students and faculty. Various activities, presentations, and discussions were conducted to highlight the importance of civil aviation in global development and

connectivity. The programme concluded with appreciation for the efforts of all participants who contributed to the success of the event. International Civil Aviation Day is observed globally on 7th December to highlight the importance of aviation in connecting people, cultures, and economies. To commemorate this significant occasion, the Department of BBA Aviation Management at Aditya Institute of Management Studies organized a special celebration on 7th December 2025. The major objectives of the celebration were to create awareness about the role of civil aviation in global development to enhance students' understanding of aviation operations, safety, and To encourage students to engage in

academic and professional activities related to the aviation sector. To promote the spirit of international cooperation in air transport. Students

### **Celebration of National Energy Conservation Day 16 Dec 2025**

Celebration of National Energy Conservation Day organized by IQAC and Institution's Innovation Council of AIMS on 16th December 2025. A Student Seminar titled "Energy Saving Initiatives of Real-World Companies", with the objective of promoting awareness about sustainable energy practices and responsible business operations was organised. The seminar featured student presentations on energy conservation strategies adopted by leading companies such as TATA Steel, Johnson & Johnson, Britannia, Wipro, Mahindra Motors, Rail Wheel Factory, IIMB, HUL, INDIGO Airlines & Sunrise Manufacturing Ltd, on the use of renewable energy sources, energy-efficient technologies, and sustainable operational models.

### **Campus Recruitment drive 19 Dec 2025**

A campus recruitment drive was successfully conducted on 19 Dec 2025. The objective of the campus drive was to provide placement opportunities to final-year students and to connect them with potential employers. The campus drive was organized in coordination with the Training and Placement Cell of the

delivered insightful presentations on topics such as aviation safety, emerging technologies in aviation, and international air transport trends.

The sessions were interactive and informative, allowing students to connect classroom concepts with real-world corporate practices. Faculty members provided guidance and feedback, enriching the learning experience and encouraging meaningful discussions. The seminar enhanced students' understanding of energy efficiency strategies, renewable energy adoption, and corporate sustainability practices. Students gained insights into how organizations integrate energy conservation into their business models to reduce operational costs and minimize environmental impact. The event also contributed to the development of students' analytical thinking, research orientation, communication skills, and presentation abilities. Furthermore, the seminar fostered a strong sense of

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responsibility toward sustainable development. It inspired students to adopt energy-efficient practices



in their personal and professional lives and motivated them to consider sustainability, green innovation, and environmental ethics as integral aspects of their future careers and managerial decision-making.

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institute. Several students from management and related streams participated in the recruitment process. Company representatives explained job roles, career growth opportunities, and organizational expectations during the pre-placement session. A large number of eligible

### **Christmas Day Celebration 23 Dec 2025**

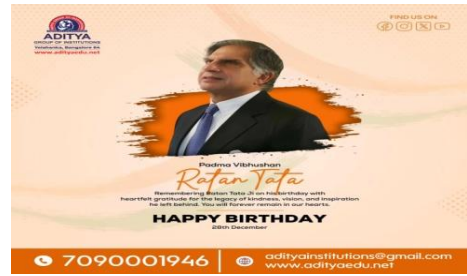
Celebrated Christmas Day with great joy, enthusiasm, and festive spirit on **23rd December 2025** within the college campus. The celebration aimed to spread the message of love, peace, sharing, and unity among students and staff. The campus was beautifully decorated with Christmas trees, stars, bells, and colorful lights, creating a warm and cheerful atmosphere. The program began with a prayer and a



### **Birthday Celebration to Ratan Tata**

We celebrate the birthday of Sri Ratan Tata, a visionary leader, philanthropist, and an inspiration to millions. He is known not only for his outstanding contribution to India's

students registered and actively participated in the campus drive. The students showcased strong communication skills, subject knowledge, and professionalism throughout the selection process. The campus drive concluded successfully, with several students brief introduction highlighting the significance of Christmas and the teachings of Jesus Christ. Students actively participated in various cultural activities such as carol singing, skits, dance performances, and music, which captivated the audience. A short skit conveying the values of kindness, compassion, and harmony was especially appreciated. The melodious Christmas carols filled the auditorium with joy and positivity. One of the most exciting moments of the celebration was the arrival of Santa Claus, who distributed sweets and gifts, spreading happiness among everyone present. Fun games and interactive activities added more excitement to the event. The Principal and faculty members addressed the gathering and encouraged students to practice the values of love, generosity, and togetherness not only during festivals but throughout their lives.



being shortlisted and selected for various roles. The event helped students gain valuable interview experience and exposure to corporate recruitment

procedures. [Link:https://www.instagram.com/p/DSosi8Kk2G8/?img\\_index=5&igsh=MmJpd282aGc4Ymk](https://www.instagram.com/p/DSosi8Kk2G8/?img_index=5&igsh=MmJpd282aGc4Ymk)

The program concluded with a vote of thanks, followed by refreshments. The Christmas celebration at Aditya Institute of Management was a memorable event that fostered unity, cultural understanding, and festive cheer among all participant [https://www.instagram.com/p/DSosi8Kk2G8/?img\\_index=5&igsh=MmJpd282aGc4Ymk](https://www.instagram.com/p/DSosi8Kk2G8/?img_index=5&igsh=MmJpd282aGc4Ymk)



industrial growth but also for his humility, integrity, and compassion for society. Under his leadership, the Tata Group reached global heights while always

placing ethics, values, and social responsibility above profit. His dedication to education, healthcare, rural development, and innovation reflects his deep love for the

### **Sexual Harassment Prevention, Prohibition and Redressal Awareness Program 29 Dec 2025**

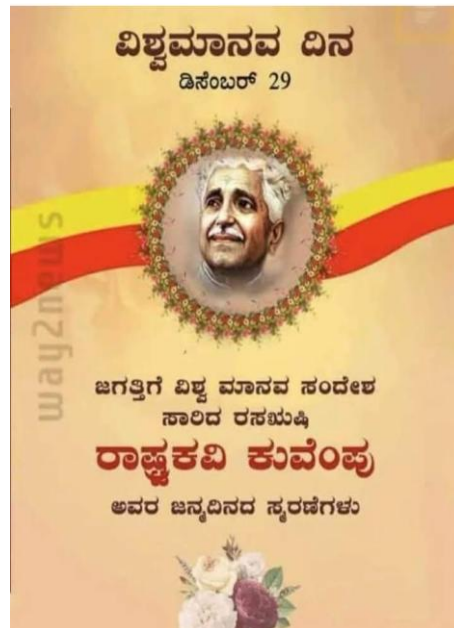
The Awareness programme was organised by the IQAC, IIC and Sexual Harassment Cell on 29th December, 2025 for MBA students. The objective of the event was to create awareness about sexual harassment at the workplace and its various forms and to familiarise participants with the key provisions and scope of the SH Act, 2013. The awareness Program was conducted to sensitise students/future employees about workplace dignity and safety. The programme began with an introduction to the concept of sexual harassment and its various forms—

### **Rashtra Kavi Kuvempu Jayanti 29 Dec. 2025**

Rashtra Kavi Kuvempu, one of Karnataka's greatest poets and thinkers, is celebrated on December 29 as Kuvempu Jayanti. The day honors his immense contribution to Kannada literature, education, and humanistic values. Schools, colleges, and cultural institutions organize poetry recitations, speeches, essay competitions, and cultural programs highlighting his works and ideas. Kuvempu's philosophy of

On this special day, we honor Ratan Tata for teaching us that true success lies in serving humanity and leading with honesty and kindness.

physical, verbal, non-verbal, and digital. The key provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 including POSH, POC SO, IIC and SHE Box were explained, highlighting the scope of the Act, duties of employers, and rights of complainants. Special emphasis was given to the formation, powers, and functioning of the Internal Complaints Committee (ICC). Participants were also informed about the complaint mechanism, timelines for filing complaints, confidentiality norms, and penalties for false complaints. The session included real-life examples and case discussions to enhance understanding.



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Information about the Government of India's SHE-Box Portal for online complaint registration was also shared.

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“Vishwamanava” (Universal Humanism) reminds us to rise above divisions and embrace equality, compassion, and knowledge. His famous works like *Sri Ramayana Darshanam* continue to inspire generations. Celebrating his birthday is a way to renew our commitment to creativity, unity, and moral courage.

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