

ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

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ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

Academic/ Co-Curricular/Extra-Curricular Activities and Achievements

Graduation Day Ceremony 13 Dec 2025

Aditya Institute of Management Studies & Research conducted the Graduation Ceremony 2024 on Friday, 13th December 2024 at the campus indoor stadium. The

ceremony was graced by the Chief Guest, Dr. Jacob Crasta, Founder Chairman of CM EnviroSystems Pvt. Ltd. (CME) and Chairman of Lsquare Eco-Products Pvt. Ltd., and the Guest of Honour, Dr. S. Ramesh, Dean – International Programmes &

Partnerships, Mount Carmel College. The programme commenced with a warm welcome addressed by Dr. Pushpa Shetty, Principal & Director of the institute. Dr. Jacob Crasta and Dr. S. Ramesh conferred degrees upon the graduating students of UG



programmes (B.Com, BBA, BBAM & BCA) – Batch 2021–24 and MBA – Batch 2022–24. Academic Toppers and University Toppers were honoured with certificates and awards in recognition of their outstanding performance. The formal ceremony was followed by vibrant cultural performances presented by the students, adding colour and enthusiasm to the occasion.

Industry Academia Interface 20-Dec-2025

The seminar on the "Future of AI & ML in Industry" was organized by the Institution's Innovation Council (IIC) and IQAC. It focused on the growing role of Artificial Intelligence (AI) and Machine Learning (ML) across industries, with a special emphasis on their impact on different sectors of industry. Resource Person: Mr. Mihir Patnaik from Vantharr Technologies shared his expertise

The Christmas Eve-24 Dec 2025



Aditya Institute of Management Studies (AIMS) joyfully celebrated

Addressing the graduates, Dr. Jacob Crasta encouraged students to identify their passion and work systematically towards achieving it, sharing insights from his entrepreneurial journey. He highlighted the vast opportunities in the digital era and the vision of Viksit Bharat 2047, while urging students to be prepared for real-world challenges. Dr. S. Ramesh emphasized the importance of smart thinking,



on AI and ML, exploring their transformative potential in education. He discussed how AI can personalize learning, automate administrative tasks, and enhance Christmas on campus with great enthusiasm and festive spirit. The college premises were beautifully decorated, creating a warm and cheerful atmosphere that reflected the true essence of the season—love, peace, and togetherness. The Christmas celebration at AIMS provided a

Presence of mind, and common sense for success in today's world. Dr. B. A. Vishwanath, Chairman, and Dr. Priya Vishwanath, Chairperson, Aditya Group of Institutions, congratulated the graduates and wished them success in pursuing their career aspirations. The ceremony was attended by parents and well-wishers.

[Link:https://www.instagram.com/p/DLcz7cTAHk/?igsh=NndybXJidndj](https://www.instagram.com/p/DLcz7cTAHk/?igsh=NndybXJidndj)

educational outcomes. He also highlighted the future of intelligent tutoring systems and real-time analytics for student progress in academics & in their professional progress in industry in future. The seminar concluded with an interactive Q&A session where Mr. Patnaik addressed queries related to AI's implementation and its ethical considerations.

[Link:https://www.facebook.com/share/1Bdoxz1X2t](https://www.facebook.com/share/1Bdoxz1X2t)

refreshing break from academics and strengthened the bond between students and staff. The event concluded on a happy note, leaving everyone with fond memories and the spirit of giving as they welcomed the festive season.

[Link:https://www.facebook.com/share/p/1AqxBQYFB/](https://www.facebook.com/share/p/1AqxBQYFB/)

New Year Celebration 01 Jan 2025



The New Year was celebrated with great enthusiasm and positive spirit at the college campus, marking a fresh beginning filled with hope and aspirations. The campus came alive with decorations and cheerful vibes as students and faculty gathered to welcome the New Year

together. The New Year celebration served as a platform to motivate students to embrace new opportunities, set academic and personal goals, and move forward with confidence.

Link: <https://www.instagram.com/p/DERROwBzFhE/?igsh=MWR0c29pemYxOHVuNQ==>

Makara Sankranti 14 Jan 2025

Makara Sankranti was celebrated at the college campus with traditional fervor and cultural pride. The festival, which marks the transition of the Sun into the zodiac sign Makara and the beginning of the harvest season, was observed to highlight the rich heritage and agrarian traditions of India.



The celebration fostered unity, cultural appreciation, and joy among students and staff. Makara Sankranti at the college provided a meaningful opportunity to connect with Indian traditions while promoting values of gratitude, prosperity, and togetherness.

Link: <https://www.facebook.com/share/p/1EBTCmyHG5>

National Start-up Day 16 Jan 2025



class-level event focused on business plan presentations. The activity provided a platform for students to showcase their entrepreneurial thinking by presenting innovative and feasible business ideas. Each team demonstrated creativity, problem-solving ability, and an understanding of market needs while outlining their proposed business models. The students participated actively and confidently, presenting ideas related to start-ups, sustainability, digital

solutions, and social entrepreneurship. The event encouraged experiential learning, enhanced presentation and analytical skills, and fostered an entrepreneurial mindset among the students. Overall, the activity successfully motivated students to think innovatively and explore entrepreneurship as a viable career option. Link: <https://www.instagram.com/p/DFFMn6zTDV1/?igsh=MTVnZzM1MnhoYXE3M>

Skill Enrichment Through Expert Sessions- 21 Jan 2025

A seminar on “Digital Marketing – AI Innovations” was organized on 21st January 2025 for MBA students by IQAC and IIC, in association with



Vantharr Technologies. The session featured Ms. Syed Ifra, Digital Marketing Expert, and Mr. Kota Anjananya Choudhary, Founder, Vantharr Technologies, as the resource persons, who shared contemporary

industry perspectives with the participants. During the seminar, the resource persons emphasized the growing importance of digital marketing in today's dynamic business

Academic Enrichment Through Expert Seminars -24 Jan 2025

A seminar on Business Analytics was organized for MBA students on 24th January 2025 by IQAC and IIC in association with Netcraftz. The programme featured Mr. Dharmendra V, Founder Director, Netcraftz, and Mr. Sudip Dixit, CEO, Netcraftz, as

Republic Day Celebration 26 Jan 2025

Aditya Group of Institutions celebrated the 76th Republic Day of India with great pride and patriotic fervor. The programme commenced with the hoisting of the National Flag, followed by the singing of the National Anthem, instilling a sense of unity and national spirit among students, faculty, and staff. The occasion highlighted the significance of the Indian Constitution

Seminar on Trading in Capital Market 24-January-2025

AIMS organized a seminar on "Trading in Capital Market" with the objective of enhancing students' practical understanding of financial markets and investment practices. The session aimed to bridge the gap seminar provided insights into the structure and functioning of the capital

environment. They provided detailed insights into key areas such as Search Engine Optimization (SEO), Social Media Marketing, and Predictive Analytics, helping students understand

the guest speakers, who shared their industry expertise with the participants. During the seminar, the resource persons highlighted the growing importance of data and its critical role in effective decision-making in the corporate world. The speakers introduced students to various analytical tools and techniques



market, highlighting the role of primary and secondary markets in economic development. Participants were introduced to various financial instruments traded in the capital market, including equity shares, bonds, mutual funds, exchange traded funds (ETFs), and derivatives. Link: https://www.instagram.com/p/DFUMSyvz0yv/?img_index=1&igsh=N2

the practical application of these tools in enhancing business visibility and customer reach.

Link: <https://www.instagram.com/p/DFE25Lxxr8/?igsh=MXNqYWtdtdjhNWo4Yw>

and emphasized the significance of data visualization in presenting meaningful insights. Students were also exposed to practical, real-world applications of business analytics across industries, enhancing their understanding of how analytics drives strategic business outcomes. Link: <https://www.instagram.com/p/DFUMSyvz0yv/?igsh=czQ5eWhmb3U4bmUx> and the values of justice, liberty, equality, and fraternity enshrined in it. Faculty members addressed the gathering, emphasizing the role of youth in nation-building and the responsibility of future managers to uphold constitutional values in professional and social Life. Link: <https://www.instagram.com/p/DFRrS5jT-Kl/?igsh=NjJsM2lkN2dsa2Zi>

