

ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

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ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

Academic/ Co-curricular/Extra-Curricular Activities and Achievements

Independence Day Celebration – 15 August 2025



"Celebrating Freedom, Inspiring Futures!"

Aditya Group of Institutions celebrated the 78th Independence Day of India with great enthusiasm and

patriotic spirit. The programme began with the hoisting of the National Flag, followed by the soulful rendition of the National Anthem, fostering a deep sense of pride and unity among students, faculty, and staff. The celebration highlighted the sacrifices of our freedom fighters and the significance of freedom in shaping a progressive nation. Faculty members addressed the gathering, inspiring students to contribute responsibly to the country's growth and reminding future managers of their duty to uphold

ethical values, integrity, and social responsibility in their professional and personal lives.

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"For everything that is really great and inspiring is created by the individual who can labour in freedom."

—Albert Einstein

A Seminar on Artificial Intelligence and Machine Learning - 18 August 2025

The seminar on Artificial Intelligence (AI) was designed by Mr. Mohan L S to give students a comprehensive

understanding of AI concepts, applications, and future prospects. It introduced participants to core AI ideas while exploring AI-powered content creation, language processing, image-to-video conversion, and other

emerging technologies. The session was highly interactive and covered a wide range of topics such as typing games that improve speed and accuracy through gameplay, AI-driven branding tools for generating startup



names and logos, creative writing platforms that produce stories and imaginative content, and advanced video generators that create realistic videos from text. Students were exposed to AI tools for art and design, including image generators and applications that transform rough

Seminar on Career Guidance -20 August 2025

The seminar held at Aditya Institute of Management Studies on August 20, 2025, was delivered by Mr. Anupam Dubey with the objective of guiding students on career choices after completing their

doodles into refined drawings, as well as music and sound tools that generate songs, sound effects, and memes from text prompts. Interactive learning platforms like virtual drum kits, animated infographics explaining complex concepts, and daily word puzzle games were also demonstrated to show how AI can make learning engaging and fun. Overall, the seminar on AI and ML proved to be informative and inspiring, offering hands-on exposure to practical AI tools and highlighting the immense potential of AI in creative and technological fields.

degree. The session focused on creating awareness about the importance of higher education and highlighting the scope of pursuing advanced studies both in India and abroad. Mr. Dubey emphasized how higher education can open global

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opportunities and contribute significantly to professional growth. He also provided practical insights into preparing for higher studies abroad, including the essential skills, planning strategies, and the right mindset required for success. The seminar



was highly interactive, with students actively participating in discussions and seeking clarification on various career-related concerns. Overall, the

session was informative and motivating, helping students gain a clear perspective on shaping their academic and professional future.

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World Entrepreneurs Day Celebration - 21 August 2025

The Entrepreneurship Forum, IIC, and IQAC jointly organized an Idea Demonstration Competition on the occasion of World Entrepreneurs' Day, held on 21st August, 2025. The program featured Mr. Dharmendra V, Founder and Director of Netcraftz Pvt. Ltd., as the Resource Person and Judge.



The event began with a warm welcome address, followed by an impactful session by Mr. Dharmendra V, in which he shared valuable insights on building startups, embracing innovation, and identifying business opportunities from real-life problems and challenges. As part of the competition, students demonstrated their innovative models, showcasing originality, problem-solving skills, and real-world applicability. Mr. Dharmendra V actively interacted with the student teams, appreciated their efforts, and provided constructive feedback and suggestions to help refine and strengthen their ideas. The event served as a dynamic platform for students to convert theoretical knowledge into practical, creative models, thereby enhancing their understanding of entrepreneurship and

Intercollegiate Fest Competition - 22 August 2025



The MBA students participated in the Intercollegiate Fest Agartha-25, organized by the Department of MBA & Research Centre, SJC Institute of Technology, Chikkaballapur, on 22 August 2025. The event brought together students from various institutions, fostering a competitive

and vibrant academic environment. Our students represented the college in different marketing events conducted during the fest. These events provided a valuable platform to demonstrate marketing knowledge and creativity. Participants showcased innovative ideas and strategic thinking while addressing marketing challenges. The competition emphasized practical application of theoretical concepts. Students also displayed effective communication and presentation skills. Teamwork and collaborative problem-solving were key aspects of

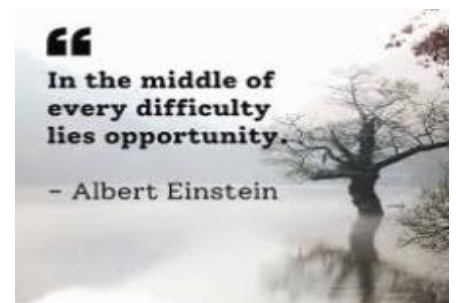
innovation. The resource person's mentorship added significant value to the program, guiding participants to think strategically about implementation. The program concluded on an encouraging note, with appreciation for the students' efforts and acknowledgment of the resource person's valuable contribution.

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the events. The marketing competition stood out as a dynamic learning experience. It encouraged confidence building and professional growth. Students gained exposure to diverse perspectives and approaches.

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Academic Results BCA VI Semester shined with their hard work, higher and dream bigger!
 Proud to showcase our brilliant BCA dedication, and consistency. Your *Congratulations to all our stars*
 Toppers – VI Sem 2025 who have achievements inspire us all to aim

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ACADEMIC TOPPERS OF BCA- VI SEM [2025]
 Hearty Congratulations to all the Toppers from Management, Principal, Staff & Students.

 Manjushree.S 9.76 SGPA	 Meghana.S.M 9.74 SGPA	 Kusuma.D 9.72 SGPA	 Vaddi Anupriya 9.64 SGPA	 Pratik Raj Mishra 9.60 SGPA
 K.S.Rakshitha 9.56 SGPA	 Kaverappa.C.K 9.44 SGPA	 Vaishnavi.M.G 9.36 SGPA	 Bindu.A 9.34 SGPA	 Nandini N 9.32 SGPA
 Amrutha.V.R 9.30 SGPA	 Deepak Rajbhar 9.24 SGPA	 Misha Firdous 9.14 SGPA	 Ardhra Saji 9.14 SGPA	 C. Rakshitha 9.12 SGPA
 Durgesh Kumar 9.06 SGPA	 Yashwanth K 8.90 SGPA	 Sumanth S Devadiga 8.88 SGPA	 Govthana R 8.86 SGPA	 Archana.M.M 8.82 SGPA
 Shrikanya R B 8.82 SGPA	 Gayatri B 8.82 SGPA	 Manasa.N.V 8.76 SGPA	 Aarthi Kumari 8.72 SGPA	 Umar Farooq 8.66 SGPA

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 Hrithik Vishwakarma 8.62 SGPA	 Vittal J G 8.60 SGPA	 Laksh J 8.58 SGPA	 Manoj L 8.44 SGPA
 M.Mythri 8.38 SGPA	 Bindhu D V 8.34 SGPA	 Charan Teja N G 8.28 SGPA	 Monisha M 8.26 SGPA
 Sampath Kumar M 8.26 SGPA	 Anil Kumar L 8.24 SGPA	 Shivarama Reddy 8.22 SGPA	 Meghana.R 8.0 SGPA
 Afiya S 7.86 SGPA	 Gulson Kumar Smani 7.80 SGPA	 Chethan C 7.76 SGPA	 Sanjeev Bahadur Thapa 7.54 SGPA

Festive Reflections in the month of August

Sri Krishna Janmashtami
16-August-2025



The College celebrated Sri Krishna Janmashtami with devotion and

cultural enthusiasm. The campus was beautifully decorated, creating a festive and spiritual atmosphere. Students and faculty gathered to commemorate the birth of Lord Krishna through prayers highlighting the values of truth, devotion, and righteousness. The celebration promoted unity and moral values among students, making the occasion meaningful and memorable.

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Ganesh Chaturthi – 27 August 2025

Ganesh Chaturthi was celebrated with great enthusiasm at the campus filling devotion, spirituality and oneness in everyone's heart.

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