

FACULTY PUBLISHING THE RESEARCH PAPER (2.2.9)			
SL.NO	Faculty	Topic	Date
1	Prof. V Pushpa Shetty	"Business Education – Way Forward" International Journal of Research and Scientific Innovation (IJRSI) , Vol.5 issue 10, pp.98-101 October 2018;   ISSN 2321–2705 Impact Factor: 3.171; URL: <a href="https://www.rsisinternational.org/journals/ijrsi/digital-library/volume-5-issue-10/98-101.pdf">https://www.rsisinternational.org/journals/ijrsi/digital-library/volume-5-issue-10/98-101.pdf</a>	Oct-18
		"Perspectives on the Responsibilities of an Organization", International Journal of Research and Analytical Reviews (IJRAR), E- ISSN 2348-1269, P- ISSN 2349-5138, Volume.5, Issue 4, Page No pp.527-536, October 2018, Impact Factor: 5.75, UGC Appoved No:43602; URL: <a href="http://www.ijrar.org/IJAR1904320.pdf">http://www.ijrar.org/IJAR1904320.pdf</a>	Oct-18
2	Mr.Moses Praveen	Future Technologies Application and Challenges in Internet of Things (IOT) E-ISSN-2347-856X,ISSN-2348-0653,vol.3,Issue 21 Jan - March 2018	Mar-18
3	Mrs. Hamsageetha N	Presented paper titled: " Persuasion of Ethical Leadership on Employee Job Performance" Organized by Departments of Management Studies, Corporate Secretaryship, Accounting & Finance, Bhaktavatsalam Memorial College for Women. Proceedings of the National Conference on Success through Synergy (NCSTS - 2018), Printed & Published today Graphics 192, SR Complex Chennai 5, ISBN : 978-81-936440-6-5	2nd & 3rd February 2018
		Presented paper titled : " Modern Trends in Working Environment ". Organised by Dhanraj Baid Jain College Department of Management Studies. DBJC - Journal of Business Research, Jain Spire ( Volume No.1, Issue No. 28, ISSN : 2248-9711)	24th February 2018
4	Mrs.Shweta Avadhani	Presented paper titled: " Strategic Selling - A Triumph of Business " Organized by Departments of Management Studies, Corporate Secretaryship, Accounting & Finance, Bhaktavatsalam Memorial College for Women. Proceedings of the National Conference on Success through Synergy (NCSTS - 2018), Printed & Published today Graphics 192, SR Complex Chennai 5, ISBN : 978-81-936440-6-5	2nd & 3rd February 2018
		Presented paper titled : " 3 C'S ( Continuous, Confidence and Contentment ) Perspective of Managing the Financial Service Relationship". Organised by Dhanraj Baid Jain College Department of Management Studies. DBJC - Journal of Business Research, Jain Spire ( Volume No.1, Issue No. 28, ISSN : 2248-9711)	24th February 2018
5	Mr. Sachidananda	Presented paper titled: " Success Through Synergy - Advanced Digital Marketing " Organized by Departments of Management Studies, Corporate Secretaryship, Accounting & Finance, Bhaktavatsalam Memorial College for Women. Proceedings of the National Conference on Success through Synergy (NCSTS - 2018), Printed & Published today Graphics 192, SR Complex Chennai 5, ISBN : 978-81-936440-6-5	2nd & 3rd February 2018
		Presented paper titled : " Emerging Trends in Commerce & Management in the Present Decade : Role of IT in Management". Organised by Dhanraj Baid Jain College Department of Management Studies. DBJC - Journal of Business Research, Jain Spire ( Volume No.1, Issue No. 28, ISSN : 2248-9711)	24th February 2018
6	Ms.Sophia.A	Presented paper titled : " Emerging Trends in Human Resource Management". Organised by Dhanraj Baid Jain College Department of Management Studies. DBJC - Journal of Business Research, Jain Spire ( Volume No.1, Issue No. 28, ISSN : 2248-9711)	24th February 2018
7	Ms Archana Karnik K. M.	Presented paper titled : " Sharing of Data through Distributed Accountability in the Cloud". International Research Journal of Engineering & Technology (IRJET) e-ISSN:2395-0056,p-ISSN: 2395-0072. Volume : 05	5th May 2018
		Presented paper titled : " A New Competitive Opportunities in Various Sectors : Arising from Big Data. International Journal for Research in Applied Science & Engineering Technology ( IJRASET ) ISSN: 2321-9653; IC Value : 45.98; SJ Impact Factor : 6.887 Volume 6 Issue	1st Jan 2018
8	Mrs.RB Nagarathinam	Presented paper titled: "Approaches in Modern Green Marketing" Organized by Departments of Management Studies, Corporate Secretaryship, Accounting & Finance, Bhaktavatsalam Memorial College for Women. Proceedings of the National Conference on Success through Synergy (NCSTS - 2018), Printed & Published today Graphics 192, SR Complex Chennai 5, ISBN : 978-81-936440-6-5	2nd & 3rd February 2018
9	Mrs.Jayashree Nair	Presented paper titled: "Talent Retention Strategies" Organized by Departments of Management Studies, Corporate Secretaryship, Accounting & Finance, Bhaktavatsalam Memorial College for Women. Proceedings of the National Conference on Success through Synergy (NCSTS - 2018), Printed & Published today Graphics 192, SR Complex Chennai 5, ISBN : 978-81-936440-6-5	2nd & 3rd February 2018
10	Mrs. Devibhavani.S.Rao	Presented paper titled : " A Systematic Approach for Implementing Efficient Remote Location Data Transfer System Using IOT Data Transfer Technology (IDTT). International Journal of Engineering & Science Research and Development ( IJESRD) Editor : Vidgan Research Group Volume 2 ISSN : 2456-9283.	9th September 2018
11	Mrs.Sandhya M	Presented paper titled : " A Systematic Approach for Implementing Efficient Remote Location Data Transfer System Using IOT Data Transfer Technology (IDTT). International Journal of Engineering & Science Research and Development ( IJESRD) Editor : Vidgan Research Group Volume 2 ISSN : 2456-9283.	10th September 2018